



Erick Arbé, Partner and Chief Technology Officer

Erick Arbé is a full-stack developer and serial entrepreneur who has built five successful companies in less than 15 years. He is also the technological architect responsible for designing and powering Willio's platform, intuitive design, and user-friendly interface.

With a passion for leveraging advanced technology to deliver impactful business solutions and results, Erick is a talented programmer, working on software, apps, and websites. His inherent business acumen has also allowed him to consult and collaborate with a wide range of companies on everything from business process strategy and marketing to product development.

Erick's technology career had an unlikely start: He earned a spot on the Korean PGA Tour in 2007. While his professional golf career faded, his continued love for the game led him to build a video analysis software for golf instructors. He parlayed this success and experience to found a golf-related web design firm, followed by a full-service digital agency offering websites, custom software, and SaaS applications for clients across multiple sectors.

Once Erick and Willio founder Tyler McLeod met, it was clear that their entrepreneurial spirits meshed and that Erick was the perfect person to bring Tyler's legal vision to life digitally, while guiding the functionality and powerful tools available on the site.

Erick holds a Bachelor of Science degree in marketing and business administration from Methodist University in Fayetteville, N.C. He and his wife, Danielle, who works on the marketing side of their various business ventures, including Willio, live in Greenville, S.C. with their two young daughters.