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## **Willio.com Offers Most Complete, Easy-to-Use Online Estate Planning Platform**

***Willio marries expertise and expedience to make estate planning more accessible, cost-effective for broader range of people***

**GREENVILLE, S.C.** (November X, 2021) – Greenville, S.C. based Willio.com, the only online estate planning tool developed by a practicing estate planning attorney, has recently announced the national launch of its legally valid, easy-to-use and integrated platform. Created in 2019 and dedicated to the belief that everyone needs – and deserves to have – a will in place to ensure that their wishes are fulfilled and those they love are protected, Willio seeks to extend its regional success to date with more aggressive national promotion.

While no one likes to think about them, key issues like guardianship of minor children, allocation of assets, health care/end-of-life decisions and final wishes are too important to leave to chance with no personal input. Willio was designed to make creating a will painless, convenient, precise and thorough. The site goes well beyond the surface concerns and quick questionnaires used by many competing sites, marrying advanced technology and deep legal expertise to tackle the often-overlooked considerations and potential problems founder Tyler McLeod saw first-hand over his years in practice. Willio's online platform allows users to easily move through often complex issues, providing powerful tools, a user-friendly interface/questionnaire and personalized guidance to easily and cost-effectively build a detailed estate plan to secure their legacy.

Willio's clear guidance and thorough tools guide users through each step of the will-making process, resulting in estate plans that are credible, complete and customized. The all-inclusive price for an estate plan for a married couple is \$225 with the following elements provided (as needed):

- Last will and testament
- Naming an executor
- Financial trust and guardianship provisions for minor children
- Allocation of assets and division of property by named beneficiary
- Establishing specific bequests, including charitable and pet care, if desired
- Financial and health care power of attorney documents
- A living will, should you become ill/incapacitated
- Unlimited updates for the first year
- Shipping and printing and instructions on how to have the estate plan notarized and stored
- Online storage of the estate plan in the secure Willio Vault for one year

“Those who think creating a will is scary, should see what can happen if they don't have one,” said Willio.com founder Tyler McLeod. “Willio's goal is to help people by making wills easier, more accessible and more affordable for a greater number of people. Online estate plans can be very beneficial, but not all wills are created equal. It's critical to find a tool that goes deeper to ensure that who and what you love most is protected. At Willio, we pride ourselves on being technology-driven but purpose-built based on years of experience and expertise.”

Willio is further differentiated based on its independence, serving only the end-user rather than being a vehicle to support specific charities or for life insurance sales. The platform is also very transparent in terms of identifying more complicated situations where users may need to work directly with an attorney in-person.

“Don't be fooled by some online estate planning tools that create cookie-cutter plans based on a few questions,” added McLeod. “Willio's deep legal expertise, advanced process and assistance at each step ensure that we deliver robust and carefully considered legal documents. You don't need to choose between easy and thorough, fast and personalized, or cost-effective and complete. Willio lets you have it all.”

For more information on Willio's online estate planning approach or to sign up for the company's estate planning newsletter or tutorial series, please visit [www.willio.com](http://www.willio.com).

## **About Willio**

Founded in 2019, Willio.com works daily to adapt and change the way wills are created, executed and stored to better meet the changing needs of clients. The only estate planning application created by a practicing estate planning attorney, Willio is dedicated to educating the public on the fact that everyone needs – and deserves to have – a will. The site was purpose-built by founder Tyler McLeod to make the estate planning process easier and more accessible for a greater number of people to avoid the often-complex legal problems he saw when people died intestate (without a will in place). Pairing advanced technology and personalized guidance, Willio allows users to create customized, complete, legally binding and affordable estate plans, including wills for allocation of assets, selection of guardians and creation of trusts for minor children; power of attorney documents to appoint a person to handle financial matters; health care power of attorney and end-of-life decision documents for one low, all-inclusive price. Estate planning decisions can be tough, but Willio takes the anxiety out of the process, giving you the peace of mind that comes from knowing Willio was developed by true legal experts and that it will help you protect who and what matters most. We invite you to learn more at [willio.com](http://willio.com).